

Advertising Rates

2017–2018 Season Concert Programs

4 Concerts / 1,600+ patron views

Support a great community-based choral tradition in Baltimore!

ORDER TODAY!

667.206.4120 or anne@handelchoir.org

DEADLINES

Space Reservation and Payment **Thurs Oct 12**
 Art to Handel Choir.....**Thurs Oct 19**

AD SIZES and RATES (check one)

- Back Outside Cover (4-color) \$725
- Front or Back Inside Cover (black & white) ... \$600
- Full Page (black & white) ... 5" x 8"..... \$550
- 1/2 Page (b&w)5" x 3.875"..... \$300
- 1/4 Page (b&w)2.375" x 3.875"..... \$160
- Business Card* (b&w) ...1.8" x 3.15"..... \$95

**Business card is reduced to approx. 90% of standard 2" x 3.5" size.*

ARTWORK

Minimum resolution 300 dpi PDF or JPG.

The back cover of the program (outside) is four-color (CMYK).
 The inside covers and all other ads are black and white only.

SPONSOR A CONCERT

Concert Sponsorship includes a full page ad in the program, credit/logo on the season brochure, concert postcard, concert program title page, Handel Choir webpage, patron emails, additional exposure, and 4 complimentary premium tickets to the concert. Call **667.206.4120** for more info.

Outside Back Cover (4-color)
\$725

Inside Front or Back Cover (black and white)
\$600

Half Page \$300

1/4 Page
\$160

Business Card*
\$95

YOUR ORDER

Advertiser Representative Name _____

Advertiser Company/Organization Name _____

Advertiser Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Authorizing Signature/Title _____

CHECK ENCLOSED payable to **Handel Choir of Baltimore**

CREDIT CARD (circle one) Visa MasterCard Discover American Express

Card Number _____ Exp _____

Cardholder Signature (please also PRINT name if different from Advertiser Representative Name, above)

BY SIGNING THIS PAGE, YOU AGREE TO PAY IN FULL THE PUBLISHED RATES FOR THE INSERTION OF YOUR AD.

Scan & email to anne@handelchoir.org by **5 pm Thursday October 12, 2017.**

Or mail form with payment to **Handel Choir of Baltimore, 6200 N Charles St #104, Baltimore, MD 21212**

We make every attempt to fulfill specific placement requests but cannot guarantee desired location. Handel Choir of Baltimore is NOT responsible for poor quality reproduction of ads if a business card or other printed material is supplied as art. We strongly recommend you supply an electronic file.